

# Organizational Profile



HEALTH  
EDUCATION  
SOCIAL CAUSES

stands to elevate the lives

## ARUNODAYA TRUST

H.No 1-4/7, Road No 2, Ex Service men Colony, Balaji  
Nagar, Jawaharnagar Municipal Corporation, Kapra  
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## ORGANIZATION DETAILS

Trust Name	ARUNODAYA TRUST
TRUSTREG UNDERINDIAN TRUST ACT	20 OF 2008
Name of The Chief Functionary	Khagga Venkata Rao
Registered Office Address	1-4/7, Road No 2,, Ex Service Men Colony, Balaji Nagar, Jawaharnagar Municipal Corporation,, Kapra Mandal, Medchal District, Telangana 500087
Phone Number	040 -27981250
Mobile No	9032188999, 8096950550
E-Mail:	<a href="mailto:arunodayatrust2008@gmail.com">arunodayatrust2008@gmail.com</a>
Website	<a href="http://www.arunodaya.org">www.arunodaya.org</a>
80 G CERTIFICATE NO	AACTA4523CF20211 Valid Till AY 2026-27
12AA CERTIFICATE NO	AACTA4523CE20171 Valid Till AY 2026-27
FCRA REGISTRATION NO FCRA BANK & BRANCH DETAILS BANK ACCOUNT NO WITH IFSC SWIFT DETAILS	010230944 STATE BANK OF INDIA, NEW DELHI MAIN BRANCH 40222955462, IFSC: SBIN0000691, SWIFT CODE. SBININBB104
NITIAAOUGE DARPAN NO	AP/2017/0119265
AUDIT REPORTS 2019-20, 2020-21, 2021-22	AVAILABLE
ITR REPORTS 2019-20, 2020-21, 2021-22	AVAILABLE
ANNUAL REPORTS 2019-20, 2020-21, 2021-22	AVAILABLE
TRUST PAN NO	AACTA4523C
TRUST TAN NO	HYDA15438D
TRUST GST	36AACTA4523C12A
CSR APPROVAL	CSR00012742
LEGAL ENTITY IDENTIFIER	984500D0996470VF9480
TRUSTEES PAN CARDS	AVAILABLE
BANK/ BRANCH DETAILS	ICICI BANK, SAINIKPURI BRANCH
BANK ACCOUNT NO AND IFSCCODE	2321050000034, IFSC : ICICI0002321
ISO CERTIFICATE	SMSS/QIWS/H21/3005
Area of operations	Telangana, Andhra Pradesh & Karnataka

## **ORGANIZATIONAL PROFILE**

### **GENESIS OF ARUNODAYA TRUST**

#### **HISTORY AND BACKGROUND**

Arunodaya Trust works in South India and is currently one of the largest medium-sized NGOs in India. It was founded by a group of development activists and social workers who had a background in rural development. Its unique genesis resulted in two advantages for the foundation of the organization; it initiated its program with people possessing prior field experience and owing to the specific background it inherited a broad and comprehensive outlook encompassing a socio-economic and environmental development perspective. In 2008 Arunodaya Trust started its activities initially taking the rural wage issues of agro-based labor and child rights through a rights-based approach. These approaches were upheld by the organization in its later programs.

#### **ORGANIZATIONAL BELIEFS**

Arunodaya Trust has similar beliefs to those for which it was initially founded. These include issues related to wage movement, land rights, livelihoods, food security & good health, women's rights, empowerment, fundamentalism, and justice and market exploitation.

It is Arunodaya Trust's perception that poverty is created by many interconnected and interdependent problems. Arunodaya Trust believes that the bonds between the problems can only be broken and development made truly sustainable by addressing many of the issues simultaneously. Most NGOs have chosen to specialize their expertise in one or two areas but Arunodaya Trust has retained its emphasis on the holistic approach. Arunodaya Trust believes it must work in all sectors of the development context as shown in the diagram to be effective and sustainable.

Furthermore, Arunodaya Trust believes that the community will only truly embrace development if they themselves identify their needs and lead the process of change.

Arunodaya Trust takes a very strong stand against corruption and bribery. It is not open to either giving or receiving bribes. recognized in this area is now widely recognized in the community. Arunodaya Trust encourages organizations to follow its lead.

ARUNODAYA TRUST was founded on the 21<sup>ST</sup> November 2008 by a group of energetic youth activists, who came together with the objective of improving and upgrading communities in Andhra Pradesh. They also realized the necessity of this establishment as a means of contributing to the development and meeting communities' needs which has been the driving force and motivation. Another motivating factor to the establishment of Arunodaya Trust is the interest that agencies and other international humanitarian institutions operating in the South India Region had to see youth organizations spring up for development. Their encouragement of the foundation of youth organizations and promises to help youth organizations improve capacity building; in order to create participation in development at community, levels led to the establishment of Arunodaya Trust. Arunodaya Trust has

also decided to join the team of Visionaries yearning to impact and develop the South India Region. Arunodaya Trust like other Non-Governmental Organizations and International Humanitarian institutions, aims at achieving sustainable results from developmental activities and initiatives for our communities, especially for the youth, children, women, widows, and the disabled.

Many regions have seen deterioration in many areas, especially at community levels. Also, there have been many instances of concern where humanitarian activities haven't been implemented as projected. Some NGOs and even the Government authorities who have promised to bring certain developments, improvements or interventions have in many cases failed the people of the South India Region and this goes a long way to affect the development of the region. However, there are also many Youth Foundations and NGOs that strive to bring development and touch lives with great impact. These organizations have great passion and are diligent in intervening to provide development. The hindering factor to their ability to be able to effectively have an impact through intervention projects has been crippled by the lack of funds or adequate funds in some cases. One of these sincere organizations looking out to make a difference and great impact is Arunodaya Trust.

### **VISION STATEMENT**

Our vision is to see people within communities of the region living in a hygienic, friendly, and healthy environment with an awareness of HIV and Aids and access to basic education and opportunities in life. "Including the excluded and giving the best to The least"





### **MISSION STATEMENT**

Arunodaya Trust is out to improve and upgrade communities and enrich the lives of the youth with the purpose through community-based advocacy programs and training like HIV/AIDS and sanitation awareness, vocational and agriculture training, and women empowerment programs. "Equal and Integrated community development Through Mind, Education, Employment and Economics"

### **GOAL**

Our goal is to have **IMPACT IN LIVES** by providing high-impact-oriented, cost-effective, & culturally competent capacity-building programs to people in the region particularly; youth, widows, disabled, and children of school-going age.

### **SPECIFIC OBJECTIVES**

-  To raise awareness, understanding and knowledge of HIV/AIDS and other STDs within the General Community.
-  To provide basic education, vocational education, and training for the disadvantaged adolescents (orphanages) and youth in order to make them literate and empowered
-  To eliminate gender inequalities in primary and secondary education by achieving equality in education, with ensuring girl's full and equal access to basic education of good quality.
-  To improve the environmental condition for nomads and rural people.

- ✚ To make campaigns of tree plantation within communities.
- ✚ Empower widows to be financially independent through capacity building.
- ✚ Empower youth to take Agriculture seriously within the region.
- ✚ Social Development – Income-generating Projects
- ✚ Environment protection - Plantation
- ✚ Tribal Welfare – Sanitation projects, drinking water facility, distribution of school kits, Library and Toy banks
- ✚ Vocational Skills development among youth especially among women
- ✚ Women Empowerment Programs
- ✚ Support deserving people by providing educational aid.
- ✚ Empowering Women and tribals and people of lower socio-economic strata by providing direction through income generation programs to make them self-reliant.
- ✚ Educate, motivate and inculcate good healthy habits among people
- ✚ Guidance, Counselling, and Information dissemination
- ✚ Awareness/Workshops – Cancer, HIV/AIDS, Osteoporosis, health and social issues of women including self-defense against Atrocities on women.
- ✚ Prevention of silent killer diseases and providing a healthy life to society.
- ✚ Health Action Programs – Camps on Screening for Early detection of Cancer, Diabetes and Osteoporosis Eye Check-up

## **ORGANIZATIONAL VALUES**

Arunodaya Trust organization is committed to these corporate values;

1. Working with efficiency, efficacy, and long-term sustainability.
2. Valuing the principle of social justice, and empowerment of youth, women, and child
3. Solving youth conflicts and building peace and deep true-ship among Somaliland youth
4. Belief in the power of committed youth individuals and organizations who want to contribute to sustainable development.

## **OUR PROJECT FOCAL AREA:**

- ✓ ADVOCACY/AWARENESS PROJECTS
- ✓ HEALTH
- ✓ EDUCATION
- ✓ WOMEN EMPOWERMENT PROGRAMME
- ✓ AGRICULTURE/ CLIMATE CHANGE PROJECTS
- ✓ SANITATION
- ✓ GOOD GOVERNANCE AND ACCOUNTABILITY/MICRO-CREDIT PROJECTS

## ONGOING ACTIVITIES:

### BECAUSE I AM A GIRL PROJECT

We embolden young people to become active drivers of change by educating them on their rights and supporting their activism.



Our work is:

- ❖ Gender transformative
- ❖ Rights-based
- ❖ Active in all contexts,
- ❖ Active at all levels – from local to global
- ❖ Achieved in partnership with other groups
- ❖ Accountable to children and

communities where we work, and to our partners, and informed by children's voices, especially girls.

### CARE & SUPPORT FOR HIV PROJECT

Nutrition education has a place alongside other advice and support directed at promoting well-being and positive living.

Arunodaya Trust has been educating caretakers looking after a person with HIV/AIDS may be a member of the family or, if the person lives alone, a neighbor, relative, or friend. It is not easy to care for a person with HIV/AIDS and whoever grows, prepares, cooks food and serves it to a person with HIV/AIDS needs



### ENVIRONMENT AWARENESS PROGRAMME



Arunodaya Trust organized Awareness programmes in 48 Villages of Medchal District. 5520 community members participated and were sensitized on Environmental Issues Such as Deforestation, Production of Plastic Goods Currently our society creates a great deal of waste and much of that waste consists of plastic.

## HIV & AIDS AWARENESS PROGRAMME IN SCHOOLS & COLLEGES

In its efforts to curb HIV and AIDS epidemic, Arunodaya Trust has Initiated an awareness drive that is aimed at truckers, contract & migrant workers, and members of the local community. While education camps initially encountered resistance because of the social stigma associated with HIV and AIDS, repeated awareness activities have helped gain acceptance.



## HIV AND AIDS AWARENESS CAMPS

Arunodaya Trust initiated the HIV and AIDS Community Awareness program in August 2021, with the objective of protecting the health of the local communities in which it operates. In fact, the program extends beyond the awareness camps being organized for the local community and includes spreading awareness among drivers of commercial vehicles about HIV and AIDS.

Further, Arunodaya Trust has planned a set of activities that include the following:

- Generating awareness about HIV and AIDS.
- Reducing stigma (for example, destigmatizing HIV testing by promoting an HIV testing day).
- Providing referrals for counselling and testing As the first step in this direction, Arunodaya Trust recently launched its HIV and AIDS monthly initiative in its Telangana and Andhra Pradesh.

## FEEDING PROGRAMME

Hunger is a huge problem in India & it ranks very low when it comes to food security.



If we want to secure the future of this nation, we need to ensure that the children of today have access to the basic needs every child deserves. The government has launched several schemes over the years to help alleviate the hunger problem, and truth be told, the intentions behind them are very noble. However, some private Tribal schools cater to 3750 tribal children in Vikarabad District where Govt support does not reach need your support for

health checkups and Nutrition food supplement such every day.

## MEDICAL CAMPS PROGRAMME

The Free Health Camps are organized in rural areas where people are neither able to afford medical treatment nor have any basic knowledge regarding health and hygiene.

So, through these programs, people are given various tips on health issues. Besides these, basic health problems and sicknesses are diagnosed and provided with free medicines. The program is conducted in its targeted area with the help of doctors from the government (PHC) or private hospitals. In fact, these programs have been great benefits to many such peoples every year who could not reach the nearest local hospitals.



## ARUNODAYA ORPHAN HOME PROGRAM

All children, particularly orphans, need a safe place to grow. Caring for orphans and



nurturing them with the basics like food and clean clothes and access to education, increases the likelihood of them becoming positive members of their communities. Changing their narrative from being vulnerable to resilient. Most of the time, children are left in orphanages because their widowed mothers cannot afford to take care of them and their fathers are gone through disease or conflict. These widows put their trust in the orphanage to

feed, clothe and educate their children and provide them with a stronger start in life. Arunodaya Trust is Providing services to 25 Girls and 20 Boys who are abandoned.

## ARUNODAYA OLD AGE HOME

It was our desire to bring these beautiful widow mothers into a safe home with all the basic amenities that will make their stay comfortable and help them achieve happy and healthy aging. Your support since the inception of our elderly care mission has brought us so far, and during these highly testing times, it bears witness to the fact that kindness is the most powerful agent for human change. Coming together is a beginning, keeping together is progress and working together is a success.



## RIGHT TO EDUCATION PROJECT

Education is the most powerful weapon for fighting against poverty. Besides formal education, in a developing country like ours, Non-formal Education (NFE) is a must for



economic enhancement and poverty alleviation. Poverty is probably the worst misfortunate afflicting India. A very large percentage of our population remains miserably poor even today. A direct outcome of poverty is that to date almost everyone under the poverty line does not know how to read and write, steeped in

ignorance; they are plagued by superstition, poor health, and malnutrition and live in sub-human conditions in dark and dingy hovels.

## WOMEN EMPOWERMENT PROGRAM

The project “Promoting Women Empowerment for Inclusive and Sustainable Industrial Development” is answering a relevant need in Telangana. Women are powerful drivers of development and economic growth. Studies have reported that raising female employment to male levels can have a direct impact on GDP growth rates, increasing it by as much as 34% in some countries. Women entrepreneurs represent an untapped potential for growth, prosperity, and poverty reduction.



## COMBAT TRAFFICKING IN HUMAN BEINGS

If there is one thing we have learned in the last year, it is that human trafficking does



not stop during a pandemic. The concurrence of the increased number of individuals at risk, traffickers’ ability to capitalize on competing crises, and the diversion of resources to pandemic response efforts have resulted in an ideal environment for human trafficking to flourish and evolve. Arunodaya Trust looks forward to once again engaging in person with government counterparts, NGO representatives, and

individuals with lived experience to continue the two decades of progress that was celebrated and recognized last year in the Report. Through collaboration, learning, and embracing innovation, I am confident that global anti-trafficking efforts will emerge stronger than ever.

## EDUCATION SUPPORT FOR NEEDY

This project provides high-quality education sponsorship for 50 underprivileged children from the poorest slum communities & studying in, Private Convent schools & Colleges These deprived children are good at studies but struggling for timely education support, due to children's parents working as daily wage labors in construction sites, scavenging, tobacco making, etc. With this project children will benefit immensely from Arunodaya Trust's holistic approach to education & comprehensive support services. In collaboration with QuisLex Legal Services Pvt. Ltd.

## PROMOTION OF ORGANIC FARMING

Sustainable development has caught the imagination and action all over the world for



more than a decade. Sustainable agriculture is necessary to attain the goal of sustainable development. Arunodaya Trust Organised the promotion of Organic farming in 8 Districts of Telangana and Andhra Pradesh by

- ❖ Constructed of Vermi Compost Pits of 3000 Units
- ❖ NADEP Composting method of organic composting 1000 Units
- ❖ Master Trainers on a Contract Basis
- ❖ Training of Trainers for 30 Members
- ❖ Village Level Training for 50 Farmers.

## LIVELIHOOD PROMOTION PROJECT

Arunodaya Trust's Social Investments Programme is aimed at the economic empowerment of the most disadvantaged sections of society, especially in rural India, through grassroots capacity building. The Company has adopted a 360-degree approach to enriching rural ecosystems, putting in place long-term drivers that progressively contribute to the national priorities of employment generation and inclusive growth.



## CONSUMER AWARENESS PROGRAM:

In the current trend of Marketing, the consumer is the lifeblood of all its functioning. The market gets shrewd and sometimes the consumer has to suffer the brunt of it. Therefore, consumer protection is an act of providing consumers with complete information about goods, services, and their rights. Arunodaya Trust Identified the

Need for Customer Protection and Organised Consumer Awareness Camp in 20 Villages and 15 Colleges. The consumer is the most important factor in business. No business can survive without consumers as their satisfaction is the main purpose of any business operation.

### **WOMEN'S ECONOMIC EMPOWERMENT**

Economic empowerment is the capacity of women and men to participate in, contribute to and benefit from growth processes in ways that recognize the value of their



contributions, respect their dignity and make it possible to negotiate a fairer distribution of the benefits of growth. Economic empowerment increases women's access to economic resources and opportunities including jobs, financial services, property and other productive assets, skills development, and market information.

### **ENTREPRENEURSHIP DEVELOPMENT PROGRAM**

Arunodaya Trust Organised Entrepreneurship Development Training Programmes in 24 Districts of Telangana and Andhra Pradesh and Trained 720 Youth in Entrepreneurship. Entrepreneurs are considered agents of economic growth. They create wealth, generate employment, provide new goods and services and raise the standard of living. EDP is an effective way to develop entrepreneurs which can help in accelerating the pace of socioeconomic development, balanced regional growth, and exploitation of locally available



### **CORONA VIRUS AWARENESS & RELIEF**

Help from COVID -19 and Safety Tip in all types of media in Facebook page, Monthly newsletters, website, different videos & photograph awareness reach out around 1.5 Lakhs people Protocols to deal with CORONA VIRUS in different stages:

1. Leaving at home
2. Entering at home
3. Living with someone at risk
4. Stay at Home, Stages of the fear
5. How to know corona disease
6. Cope with stress during the Covid outbreak
7. COVID-19: Protect Women from Pregnancy & Breastfeeding

The food grain packets with Masks, Sanitizers, 10kg Rice, 2kg Atta, 1kg Dal, 1 kg Oil, 2 kg Potato, 2 kg Onion, 1 Bath Soap, 1 Washing Soap, and Coconut were Oil distributed among all the Migrant laborers, daily wages laborers and families. These were distributed among 14000 families at 14 Mandals of Medchal District.

- ✚ Send doctors, nurses, and other front-line responders to communities in need
- ✚ Get masks, oxygen, ventilators, and other lifesaving medical supplies to hospitals and clinics.
- ✚ Distributed 35400 Personal Protective Equipment to Front line workers.
- ✚ Deliver essential items to struggling 14000 families and older individuals in lockdown.
- ✚ Provide mental and emotional support to frontline responders and others affected by the COVID-19 outbreak in India
- ✚ Support hygiene awareness efforts in 14 Mandals of Medchal District
- ✚ Organised Community Kitchen for 1000 Members for 6 months During Lockdown.

## DISTRIBUTION OF MASK

100000 Masks at Mahatma Gandhi Bus Stand and Street Labourers and Rag Pickers, 450000 Masks to Rly class four staff & Community in Secunderabad, 200000 masks to the Community around Jubilee Bus depot and Kachiguda station and roadside people. There are a total of 600000 masks distributed in different areas along with food grains in different communities. Out of this around 300000 Masks were made by our community women from Jawahar Nagar and got a source of income in this terrible lockdown.

## FREE FOOD DISTRIBUTION PROGRAMME COASTAL CORPORATION LIMITED

The second wave of Corona Virus has brought the world on its knees and has yet again created an international pandemic emergency situation. With the spread of the



Corona Virus, many families are stuck inside their homes and hospital wards that too sick and quarantined. Arunodaya Trust in collaboration Coastal Corporation Limited has taken a pledge to help the families struck by the pandemic by offering food services in this time of distress. People from all across the country are coming forward to help and we are not far behind.

Arunodaya Trust has started the campaign Free services like meals delivered at the doorstep, service to those infected by Covid-19. All of these services are being offered

free of cost. So far we've distributed: 126000 food pockets with the support of Coastal Corporation Limited.

### **AWARENESS PROGRAMME ON HIV/ TB AND CANCER- COASTAL CORPORATION LIMITED**

Arunodaya Trust Organised Sensitization of Students and Communities on HIV/TB and Cancer in 25 villages and 25 Schools of Medchal District. The epidemic is



concentrated among key affected populations, however, the vulnerabilities that drive the epidemic vary in different parts of the country. A key driver is unprotected sex among key populations and their clients, partners, and spouses. However, injecting drug use in the north and northeast of the country is also pushing up HIV prevalence. However, a number of issues including HIV-related awareness among people living with HIV and weak links between diagnosis and treatment mean progress is not moving as quickly as hoped.

### **WOMEN EMPOWERMENT THROUGH SKILLS TRAINING TOWARDS ECONOMIC SUPPORT AND SELF-RELIANCE PROJECT- COASTAL CORPORATION LTD**

Arunodaya Trust with the Support of Coastal Corporation Ltd's CSR initiative conducted vocational training to the 180 selected women within communities in Vishakhapatnam District, Andhra Pradesh for a period of six months.

We implemented among others the following activities:-

- ❖ Preliminary planning and sensitization meeting with all project stakeholders.
- ❖ Recruitment and Selection of the beneficiaries.
- ❖ Conducting a needs assessment for the selected beneficiaries.
- ❖ Acquisition of Training and Equipment
- ❖ Identification and Engagement of a Trainer
- ❖ Conducting a three month period of vocational trainings to the beneficiaries in Tailoring & Beauty Therapy Assistant.
- ❖ All the 180 trainees were supported with Seed capital Support.



### **SENSITISATION OF STUDENTS AND COMMUNITIES ON HIV/ TUBERCULOSIS AND CANCER PROJECT- QUISLEX LEGAL SERVICES LTD**

HIV/ TB & Cancer Awareness Programmes have been conducted at various places such as schools, colleges, private companies, Hospitals, NGOs, and Government

organizations. During the programs, information will be given about HIV/ TB & Cancer, causes and symptoms of cancer, types of cancer, cancer check and their importance, and cancer treatment, and prevention. During the program, pamphlets related to HIV/ TB & cancer has been distributed among the participants to educate them about cancer. Mega Medical Camps were organized for screening. 6814 women availed the services in 25 villages.

## MISSION FOR HUNGER

People at greatest risk during the coronavirus pandemic are already grappling with poorer health caused by hunger and malnutrition. Globally, the leading causes of



death are diet-related. Too much, not enough, and not enough of the right kinds of food all lead to poor health, making people more susceptible to disease. From food safety and food security to dietary quality, food systems are essential to protecting health. Ensuring adequate nutrition as part of the response to the pandemic will be critical to building resilience.

The worst thing in a crisis is for Indians to isolate themselves. 700 People are being Fed Daily.

## DISTRIBUTION OF SANITARY PADS

10000 Sanitary Napkins distributed for deserving urban/rural poor girls. Out of these 700 girls around Jubilee Bus depot and Secunderabad station area.

10000 Masks and 3000 sanitary pad packets were distributed among 3000 women after providing them with awareness training in the month of June.

## AZADI KA AMRIT MAHOTSAV

Freedom is a precious gift of our Freedom fighters, Let's celebrate this Azadi ka Amrit Mahotsav together.

Azadi ka Amrit Mahotsav means the festival of completing 75 Years of Independence of the country. As you know that 15th August 1947 was the historic day when our country got freedom from the rule of Britishers.

For this freedom, many Brave freedom Fighters and leaders sacrificed themselves. So this year, India is



celebrating the 75th anniversary of its independence which is being celebrated as Azadi ka Amrit Mahotsav.

Arunodaya Trust celebrated this commemorative 75 years of independence by distributing 75,000 Educational and Clothing kits in 3 states Telangana, Andhra Pradesh, and Karnataka.

## **DIRECTIONS**

Arunodaya Trust's current strategy has a strong emphasis on Rights Based Approach and less so on the primary service provided. This continues a trend that has been established in the successive plans during the 14 years of Arunodaya Trust's existence.

Although NGOs play a substantial and vital role in the current development needs, the long-term success of the country lies with the ability of the Government and Administration to deliver its commitments to the various National and International strategy papers and declarations. There is an increasing trend for International partnerships and monetary aid to be targeted at infrastructure development, economic growth and government services. As such, agents for change within the NGO sector, media, private sector, and civil society should increase domestic pressure for reform.

The most successful reforms will be those generated mobilized an increasingly mobilized and organized civil society. The facilitation of stronger GO and NGO partnerships will provide more and better quality services to the poorest people in India.

## **MANAGEMENT SYSTEMS**

### **ORGANIZATIONAL MANAGEMENT**

The constitution of Arunodaya Trust has given the supreme authority of the organization to the general body (GB) which approves budgets and major policy amendments. The day-to-day running of the organization is overseen by the executive director with the assistance on the Program Operating Cell (POC). The POC consists of the heads of departments and administrative and accounting sections. The POC meet regularly (normally weekly) to discuss current issues, and policy and to make recommendations to the EC for their approval. The POC implements the decisions of the EC and develops plans for running the program activities.

There is a further layer of management, predominately comprising 25 Unit Offices; Each Unit Office is led by Unit Managers under the supervision of Regional coordinators RCs with a jurisdiction of 7 Unit Office. At this level, the management is decentralized with each of the RCs located at individual field offices. The RCs are responsible for the implementation of the program in their respective region and are delegated to take most of the routine decisions. The PO meets with the RC's monthly at the monthly coordination meeting.

Arunodaya Trust's organizational structure has been updated to reflect both its new strategy and also to assist with the development of good management and leadership practices. The new structure has been designed to accommodate the growth that is planned during the next 5 years.

## **FINANCIAL MANAGEMENT**

Arunodaya Trust has its own financial manual and procedures. The accountant is responsible for maintaining and controlling the budget, allocation of overheads, and for preparation of financial reports.

Independently the internal auditors check and advise on corrective measures to ensure an accurate and transparent system.

## **PLANNING MONITORING AND EVALUATION (PME)**

The purpose of the PME department is to provide effective support in regard to the information, decision-making, and activities executed by the Arunodaya Trust personnel.

The PME department has a critical role to play in increasing the effectiveness of CDA's programs and projects. It is the department responsible for facilitating the planning processes, tracking progress versus targets, and assessing the effectiveness of activities. Although the PME department is not core in the sense of actually implementing development work at the field level, it is a vital support that enables the core work to be done.

PME is a department that requires a continuous feedback loop with planning activities being adjusted in response to the incoordination of evaluation studies.

The PME department is the central coordination point for all qualitative and quantitative program-related data. The information is collated which allows it to be used in an integrated manner, giving a view of the bigger picture. The information is reviewed monthly at all management levels.

## **ARUNODAYA TRUST STAFF SELECTION POLICY**

1. Resume submission as designed by Arunodaya Trust website format ([www.arunodaya.org](http://www.arunodaya.org))
2. Interview
3. Training (6 months) - Probationary period
4. Confirmation (after 12 months), After the confirmation period they will get PF, ESI, CL, ML, and Loan facility available
5. They have to give their original certificate or Rs.2000 for a deposit (Refundable)
6. They have to know how to submit action plans and monthly reports to get a salary.

## **ARUNODAYA TRUST LETTER POLICY**

1. Letter should be in Arunodaya Trust NGO Letter pad
2. It should contain Letter no, date, and Signature of the founder director

3. Letter Headings should be Arial Black font size 18, and Letter Content should be Arial font size 12.

4. Each Printout should with office copy and to the concerned person copy

5. Government letter should post in registered post\* or office email address [arunodayatrust2008@gmail.com](mailto:arunodayatrust2008@gmail.com) CC to [venkat@arunodaya.org](mailto:venkat@arunodaya.org) & [admin@arunodaya.org](mailto:admin@arunodaya.org)

### **ARUNODAYA TRUST FIELD WORK POLICY**

1. Area visit
2. Village meeting
3. Number of participants.
4. Village president's signature
5. Participant's signature, Photo Evidence, GPS, GPRS, MMS & what's up evidence
6. Follow up
7. Monitoring & Evaluation

### **ARUNODAYA TRUST PROJECT PLANNING**

1. PRA or Need analysis or feasibility study
2. Target group willing letter and Village president council letter
3. Need-based Project proposal preparation with community target people
4. That project should be sanctioned by the Arunodaya Trust NGO Executive committee members
5. Project submission
6. Project sanction
7. Project Staff Selection
8. Project Implementation
9. Monitoring and Evaluation

### **ARUNODAYA TRUST PROGRAMME POLICY**

All the Arunodaya Trust Programmes must be designed by the program director or Managing Trustee , Executive Secretary with the project advisory committee.

## **ARUNODAYA TRUST CONSULTANCY AND FCRA POLICY**

All terms are negotiable but we strictly follow the rules of Govt.of India and their foreign policy

## **ARUNODAYA TRUST DOCUMENT POLICY**

All the Arunodaya Trust documents should be with the founder Managing Trustee or Executive Secretary.

## **THE OUTSIDE PERSON BOARDING AND LODGING POLICY WITH ARUNODAYA TRUST**

If any illegal death, Accident, or sick during the above said period, Arunodaya Trust NGO does not be guaranteed. They have to take care of their own.

## **ARUNODAYA TRUST INDIAN AND INTERNATIONAL PROJECT POLICY**

We only request funds for Indian and International agencies to full fill our organization's aim and objectives not for the only just fund. All the donations are properly audited by qualified professional Chartered Accountant and Social audited.

## **ARUNODAYA TRUST SOCIAL AUDIT &PUBLIC POLICY**

All the people in the world can come and check all the activities of Arunodaya Trust NGO, all the document is available for them as part of our social responsibility and transparency of our activities

## **VOLUNTEERS**

Volunteers are most welcome for concerns on international issues. Please visit our web [www.arunodaya.org](http://www.arunodaya.org). for more details.

## **ARUNODAYA TRUST CSR POLICY**

We are strictly following the act and rules of Company Act 2013 and as well as sec 135.

## **LIST OF LATEST TRUSTEES:**

<b>SI.No</b>	<b>Name</b>	<b>Designation</b>	<b>Qualification</b>	<b>Experience</b>
<b>1</b>	<b>Khagga Venkata Rao</b>	<b>Founder &amp; Managing Trustee</b>	<b>B.F.A, M.S.W</b>	<b>20 Years</b>
<b>2</b>	<b>Konda Ranjan Babu</b>	<b>Trustee</b>	<b>B.Com, M.S.W</b>	<b>17 Years</b>
<b>3</b>	<b>Bokinala Nagaratnam</b>	<b>Trustee</b>	<b>B.Com</b>	<b>5 Years</b>

## ANNUAL TURNOVER

YEAR	Receipts & Payments	Income & Expenditure
2023-24	113,098,234.00	110,401,235.00
2024-25	129,387,343.00	127,354,170.00
2025-26	110,490,255.32	109,897,238.37

### Trustees Profile:

#### Khagga Venkata Rao, Founder & Managing Trustee



Ever since we started our organization, ARUNODAYA TRUST has stood for and with the people at all times. The board and field staff always have ARUNODAYA TRUST's mission and values in mind, and they work in close collaboration and partnership with all stakeholders, keeping people's welfare close to their hearts. ARUNODAYA TRUST has been working with and for the most downtrodden members of society for over One and a half decade.

Generally, one would start the foreword with words like "It gives me immense pleasure...", but the presentation of this annual report poses a great challenge to me and mixed emotions. It makes me reflect upon the crises we have gone through and reflect critically on whether we have responded to them well and on time. Could we have done more? The pandemic is certainly not over yet, and several unfinished and semi-finished tasks remain.

Still, I must admit that the past year has been greater in terms of satisfaction levels than the year 2019-2020. The unexpected, the unprecedented, and the unprepared jolted us completely, and we have been in a constant learning process. This has enabled us to tide over the crisis to a large extent. Though there is a fear of the third wave looming large in our minds, we know for sure that we will be able to respond to new situations with even more energy and better strategies. The facts and figures in this report present a realistic picture of the measures we have taken to support the communities in terms of immediate relief and long-term strategies. At times during the past year, we fell behind a few of the milestones agreed upon, but we never forgot our mission and vision. We are pleased to have kept pace with the overall achievement of the objectives as per the MoUs/agreements with our financial partners. Whenever we could not keep up our promises due to extraneous compelling circumstances, we communicated with our partners on a regular basis and requested extensions.

A great thing that happened was the many responses and generous contributions we received from across the world, and the significant togetherness we have built among our communities and international partners.

Overall, our achievements could be summarised as:

- immediate crisis relief through the distribution of essential commodities;
- increasing focus on awareness and Covid-appropriate behavior, including distribution of masks, sanitizers, and soaps;
- continuous awareness generation in general and on Covid-related aspects in specific;
- livelihood activities in terms of cash-for-work and income generation units;
- mass mobilization towards vaccination.

Our key strengths have been demonstrated to be our cultural team MELUKOLUPU, which was constantly on the move, the Women's Self Help Groups (SHGs), who never stopped saving for the future despite the adverse conditions, and the Village Development Societies (VDS), who continued to invest in and gain the cooperation of their community members and the government. And of course, our grassroots level field staff never showed any fear of being in close contact with the people during the pandemic, even when some of them contracted the virus in spite of precautions.

The drawbacks are in the field of education and capacity building. Though we were able to continue our in-person capacity-building work once we had adjusted to Covid precautions, we have not been able to do as much as desired in the field of education due to the specific education challenges that resulted from the pandemic. This leaves us with a sense of guilt and hence, greater determination to do more in the future for children and youth. I am grateful to our partners around the world who came forward to help and support our work, many times proactively and without any formal applications, in spite of the worldwide struggle for mobilizing funds. This is where our belief in humanity and universal brotherhood has proved and improved our mutual understanding. A big THANK YOU to all those compassionate and concerned souls.

### **Bonkinala Nagaratnam, Trustee**



Nagaratnam, a champion for child rights and humanitarian response, is leading program implementation at Arunodaya Trust including evaluation, and technical support, multi-sectoral program development & humanitarian response for almost two years across various themes. She demonstrates the capacity to secure access, undertake longer-term associations with CSOs, and develop evidence-based strategies on various issues affecting the lives of most marginalized children and their families in some of the most

challenging contexts. She is enthusiastic about bringing lasting changes in the lives of the less privileged and their communities by ensuring their equal access to social, gender, economic and civil rights delivered through a high-performance & values-based organization, innovative programming, and partnerships for scale..

## Konda Ranjan Babu, Trustee



In our foreword we pointed out the grey areas and lapses, thereby highlighting the core areas of focus for the future. We are happy that we could succeed in areas like awareness generation, health, and sanitation to a large extent, and in areas like livelihood improvement and arrest of migration to some extent. Other areas also deserved our full attention, but due to the circumstances beyond our control and scope, we were unable to pay sufficient attention to areas like vaccination of all target communities, care of the children and youth in all respects, immunization, and livelihoods. Towards the end of

the reporting year, we started our efforts towards the vaccination of all target communities, the surrounding areas, and the cultural troupes of Arunodaya Trust, under the guidance and mutual support of financial partners. The experience has told us that though initially reluctant to undergo vaccination due to a number of misconceptions, people are gradually adopting a positive attitude towards vaccination and their response is good. Definitely, we need to increase and continue our efforts until all eligible target communities are vaccinated.

The most important and critical group that needs more attention than ever are children and youth, who have unfortunately been neglected and left behind in these pandemic times. The World Bank recently stated that the Covid pandemic has created the worst crisis to education and learning in a century. With the closure of all educational institutions including vocational training institutes, the age group is nowhere where it rightly should be. Even now, when we are slowly moving back to normalcy in many fields, we do not dare to open educational institutions. The results are disastrous, to say the least. Though online classes are going on, many children in the rural areas don't have access to these and have been forced to work or get married, issues we have been fighting relentlessly since inception. It brings tears to our eyes to see these social ills returning. On our own, we have not been able to perform much in this area, as these issues are interrelated with several factors, including the policy decisions of local governments. We promise to come up with better strategies to deal with these child-related issues in the near future. Coming to immunization, studies point out that immunization schedules are badly affected across the country, and our target areas are no exception. While the whole health sector is focusing on the pandemic, there are no supplies to deal with the regular immunization of children and pregnant women. This is also the case with several non-covid chronic patients.

Even where supplies and facilities are available, parents are reluctant to take their wards to the immunization centers out of fear of contracting the virus. As a result, children are in the most dangerous situation of contracting not only Corona but also non-contractable and vaccine-preventable diseases. This is very alarming, and Arunodaya Trust will continue its efforts toward streamlining the regular immunization program. Most of the factors related to the spread of the pandemic to greater areas are linked with migration and livelihoods. People in the target communities are forced to migrate for better and greener pastures. This has been a challenging area and we have therefore focused on providing better livelihoods in the local surroundings of the people concerned. We do realize however that our efforts are not in commensurate

with the problem on hand and that we will need to intensify our activities in this area. While taking pride in our achievements, we understand that we have a long way ahead of us. And we assure you that we will move forward steadily on our development path, together with the people's organizations in the villages, local authorities, our field staff, advisors, and financial partners, towards our ultimate goal of achieving ideal communities.

# FUTURE PROJECTS

## AT

### ARUNODAYA TRUST

- ✓ Project Dairy Farmers -The Income-Generating Livelihood
- ✓ Project for Tribal Women
- ✓ Life Saviour – Roaming Health Clinic Initiatives for Telangana & Andhra Pradesh States.
- ✓ Skill Development Training Centre
- ✓ “Haritha Haram” Plantation projects
- ✓ Sanitation Projects
- ✓ To conduct more awareness programs on social issues and health issues
- ✓ To set up tuition classes for tribal students
- ✓ City Branch – Hyderabad Telangana Multi-Speciality Hospital – Yadgarpalli, Keesara Mandal, Medchal District
- ✓ Set up an Old age home + Hospice in Jawaharnagar, Kapra Mandal, Medchal District, Telangana.

#### DECLARATION

All the information above is true to the best of my knowledge.

Truly Yours

**Khagga Venkata Rao,**

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