

PROJECT PROPOSAL

On
Project on Developing income Generation Skills through Capacity Building

For

Deprived Section of Villagers Living in
Telangana & Andhra Pradesh

Project Value 604,17,60,000/-

Year 2026 to 2028

By

ARUNODAYA TRUST

#1-47/7, Ex-Servicemen Colony, Road No. 2, Balaji Nagar,
Jawaharnagar Municipal Coororation, Kapra Mandal, Medchal-Malkajgiri District,
Secunderabad, Telangana State, Pin Code-500 087

Mobile : +91 90321 88899, +91 95501 15518.



arunodayatrust2008@gmail.com, www.arunodaya.org



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**Project on developing income generation
Skills through capacity building**

For

***Deprived Section of Villagers Living in
Telangana & Andhra Pradesh
Project Value : 604,17,60,000.00***

By

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H.No: 1-4/7, Road No 2, Ex- Serviceman Colony, Balaji Nagar, Jawhar Nagar
(G.P) Kapra Mandal, Medchal - District. Pin: 500087 TELANGANA.

www.arunodaya.org arunodayatrust2008@gmail.com

For Ravikanth Tata &
Chartered Accountants
FRN : 016492S

☎9032188999, 8096950550.

N. Rajashekar Reddy
N.Rajashekar Reddy,ACA
Partner
M.No:249388





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Organization Profile

Field	Value
Trust Name	ARUNODAYA TRUST
Trust Registration Under Trust Act	20 of 2008
80G Certification No	AACTA4523C25HY02 Clause(ii) of 2nd proviso to Sec.80G(5) 2027-28 to 2031-32
12AA Certificate No	AACA4523C25HY01 12AB(1)(b) 2027-28 to 2031-32
FCRA Registered No	010230944
FCRA Bank & Bank Details with IFSC & SWIFT Code	State Bank of India, New Delhi Main Branch; A/c No 40222955462; IFSC SBIN0000691; SWIFT SBININBB104
Name of the Project	Project on developing income generation skills through capacity building in Telangana & Andhra Pradesh
NITI Aayog Darpan Number	AP/2017/0119265
Audit Report	2023-2024, 2024-2025, 2025-2026
ITR	2023-2024, 2024-2025, 2025-2026
Annual Reports	2023-2024, 2024-2025, 2025-2026
Trust PAN Number	AACTA4523C
Trust TAN Number	HYDA15438D
Trust GST Number	36AACTA4523C1ZA
CSR Approval	CSR00012742
Legal Entity Identifier	9845000D996470VF9480 Valued till 21 July 2027
Trustees PAN Cards	Available
Bank/Branch Details	AXIS Bank AS Rao Nagar
Bank Account No & IFSC Code	925020025235302, & UTIB0000427
ISO Certificate	SMS/QMS/H21/3005 Valued till 22 August 2024

About The Organization: ARUNODAYA TRUST is a registered Organization registered under Trust Registration Act 1882, having registration number 20 of 2008. There are seven members in governing body and Mr. Khagga Venkata Rao is the Chief Functionary of the Organization, supported by other core members of the society. Governing body meets twice in a year and frames its policies for better functioning. Ultimately ARUNODAYA TRUST aims to contribute for development initiative for the promotion of a progressive Society at large.

ARUNODAYA TRUST in making its valuable efforts to organize and generate social environment for empowerment of weaker and vulnerable section of society specially women. Under the banner of ARUNODAYA TRUST, We were intervening in late nineties with few of like minded local youths and started working for health issues.

For Ravikanth Tata & Co.
Chartered Accountants
FRN : 0164925

N. Rajasechar Reddy
N. Rajasechar Reddy, ACA
Partner
M.No: 249388



Office: H.No. 1-6-415, Plot No. 51,
2nd Floor, Above SBI Or S.Rao Nagar Branch,
Near Radhika Theatre, Hyderabad - 500062. TS
040-3564 6999 Email: ravikanthca@gmail.com





Ravikanth Tata & Co

Chartered Accountants

which have been the major problem causing lots of lives of poor families. With the help of local hands and contributions we organized health camp. But over a period of time, we have realized that the root cause is not just lack of health services, it was their quality of life generating many diseases and the root cause is poverty or less earning leading to ill life style. Entire phenomenon completes the vicious cycle of property, which comes in the way of normal healthy life. Condition of women was worse and for so called Dalit (women belonging to SC, ST and OBC Communities) women it was worst. Age old mindset was so dominant that it was like part of their life. Therefore we started making organizing women in the form of SHGs within the periphery of our limited resources. Even that was not enough to meet the mission we wanted to actualize. Which has helped few SHGs member to start up income generation activities. It was like cushion for these women to bring some light for future. It has also helped us to visualize the goal of our efforts to meet the end, where these women can live happily with dignity as a part of a just progressive society.

Another major area of our concern is natural resource management and livelihood promotion. Since agro based economy is largely dependent on monsoon but rainfall of the area is reducing year by forests are converting as dry & desert. Apart from that land holding pattern is so uneven that lots of families are either landless labor or marginal farmers. Therefore agriculture becomes a stick sector and therefore develops lots of scope for intervention. There are widely shared and felt needs of innovation to upscale the interest of farmers and people to sustainable use their resources.

Activities related to animal husbandry and to some extent small business activities are the only source of livelihood for the poor. Considering the field reality ARUNODAYA TRUST is planning to support these women and families who are dependent on this sector for their livelihood. We have been conscious to provide financial assistance to such needy families to carry their activities but now we also feel the needs of detailed sub-sect oral intervention for promotion of animal husbandly activities to large sector as a source of livelihood.

Displacements and migration is so high that every year many families become the house of single parents. In most of the cases this is the women who left alone in the families to take care of children and aged members of the family without any resources of livelihood and ultimately suffer from the pain of hunger, exploitation and social abuse. We are concerned for such poor and vulnerable women. Women, who lack from any privilege given by the social institutions. Throughout the range of activities ARUNODAYA TRUST is focused to stabilize the population in their land, so that people may be able to visualize that they and their children have future in the land and from the land.

For Ravikanth Tata & Co.
Chartered Accountants
FRN : 0164925

N. Rajasekhar Reddy

N. Rajasekhar Reddy, ACA
Partner
M.No:249388



Office: H No. 1-6-41/5, Plot No. 51,
2nd Floor, Above SBI Dr.A.S.Rao Nagar Branch,
Near Radhika Theatre, Hyderabad - 500 062. TS
☎ 040-3564 6999 ✉ ravitata2018@gmail.com





Project Description

Background to the project

Forest has significantly supported the life system, aesthetic and cultural values and economics of the people residing in or adjacent to the forest area. They depend directly or indirectly on forest resources for livelihood from time immemorial areas near forest are potential with natural resources but economically less developed. These resources need to be utilized in rational and sustainable manner for long term sustenance for long turn for the people of this region women play a vital rule in the forest region of Telangana & Andhra Pradesh States, in this region, as men in most of the families work out of station or do not get appropriate work to support their families, due to lack of industries or other avenues of employment in this region. Women are very hard works; they toil through the day, starting with the family works, nurturing children and livestock, going out for fodder, fuel and drinking water.

Enhancing social security, for these women and setting up small scale processing industry and management of natural resources, medicinal/cash crops and forest produces can enhance opportunity both for men and women in this region which will result into the less migration of man folk.

Keeping in view, the status of unemployment in the area a project has been chalked out for villages near forests to empower deprived village community through natural resource management by providing village level trainings to developed their skills for long-term sustainable livelihoods, with the belief that sustainable development is possible through grassroots empowerment of the area.

Synopsis

1. Project Title	Project on developing income generation Skills through capacity building.		
2. Project Budget	Rs 604,17,60,000.00 (Six Hundred and Four Crores Seventeen Lakhs Sixty Thousand Only 50 Districts in Telangana & Andhra Pradesh		
3. Project Location	Telangana		
4. Duration	12 Months		
Person Responsible for Project	Mr. Khagga Venkata Rao		
Number of District	Number of Village	Approx beneficiary Person	Indirect Beneficiaries
50	1000	4,00,000	10,00,000

Intervention Description

Keeping in view, the status of unemployment in the area. There is need to develop self employment skills in the deprived section of the community through livelihood trainings as well as providing hand holding support to them at village level. Under the project villagers will be selected on the basis of their economical background and

For Ravikanth Tata & Co.
Chartered Accountants
FRN : 0164925

N. Rajasekhar Reddy
N. Rajasekhar Reddy, ACA
Partner
M.No: 249388



Office: H.No. 1-6-4, Plot No. 51,
2nd Floor, Above SBI Raigarh Branch,
Near Radhika Theatre, Raigarh, S. Raigarh Branch,
N. Raigarh, Raigarh, S. Raigarh Branch,
500 062. TS
040-3564 6999



Ravikanth Tata & Co

Chartered Accountants

communication skills from villages of 50 districts of Telangana and Andhra Pradesh These villagers will go through district level livelihood. Villagers will be developed as village resource persons.

Village resource person will form a group of 90 to 100 people in his village; these groups will be provided 30 days livelihood training by village resource person. After the training, trained group members will be ready to start his or her own particular selected trade.

Broad Objective

Development of income generation skills among deprived section of community living near forest through capacity building trainings.

Specific Objectives

- Capacity building in cultivation, processing and value addition for selected medicinal natural products and cash crops.
- Land productivity enhancement.
- Develop skills for effective utilization of available land, water and manpower resources of selected deprived/tribal families through participatory approach.
- Active participation of women from deprived section of community in income generation skill trainings.
- To develop district level livelihood TOT module to train Village Resource Person.

Key Project Outputs

- 4, 00,000 Trained village resource persons on livelihood skills.
- District level livelihood TOT module.
- Active group of people in villages ready to start income generation activities.
- District villagers ready to start income generation activities.

Key Project Activities

i. Visioning workshop and community meetings for identification of appropriate livelihood options.

- A district level workshop will be organized and experts will be invited in the workshop along with participants from NGOs and villages to share their experiences about natural resources, traditional livelihood options etc. purpose of the workshop is to find out various sustainable livelihood options in the proposed project area.
- Village level meetings will be organized to find out various natural means of livelihood available at local level.

For Ravikanth Tata & Co.
Chartered Accountants
FRN : 0164925

N. Rajasekhar Reddy
N. Rajasekhar Reddy, ACA
Partner
M.No:249388



Office: H.No. 1-6/41/5, Plot No. 5,
2nd Floor, Above SBI PO, Raj Nagar Branch,
Near Radhika Theatre, Hyderabad - 500 062. TS
☎ 040-3564 6999 ✉ ravitata2018@gmail.com



- ii. **Selection of trainers:** On the basis of workshop's findings two trainers will be identified and selected to deliver livelihood TOT at district level, these trainers must have expertise on natural resources of livelihood, especially identified through visioning workshop and village level meetings.
- iii. **Development of district level livelihood TOT module for village resource persons training -**
 - District level 15 days training module (TOT) will be developed to train village resource persons. This module will be developed with the help of trainers and experts.
 - 30 days training module will be also developed for village level training also to train villagers on key livelihoods. These trainings will be conducted by village resource person in their respective villages.
- iv. **Identification of village resource persons:** Village level meetings will be organized to select village resource person, villagers will propose the name of village resource person. This process will be adopted in all villages to select village resource person.
- v. **District level livelihood TOT for Village Resource Persons:** Village resource persons will participate in District level livelihood TOT will be organized for village resource persons in the TOT participants will be familiarized with various livelihood options and technical aspects along with processing, packaging and marketing of products each batch will go through 15 days District level livelihood TOT.

Monthly Activity Plan Per District Per Year

Sl. No.	Activity Sub-Activity	2023-2024					
		Month 1	Month 2	Month 3	Month 4	Month 5	Month 6
1	Community meeting	●	●	●	●	●	●
1	District level visioning workshop		●	●			
2	Selection of trainers for district level livelihood TOT		●	●			
3	Development of TOT module		●	●	●	●	
4	Development of village level livelihood training module		●	●	●	●	
5	Identification of village resource persons		●	●			
6	District level livelihood TOT for village resource person				●	●	●
7	Final documentation and reporting						

For Ravikanth Tata & Co.
Chartered Accountants
FRN : 016492S

N. Rajasekhar Reddy
N. Rajasekhar Reddy, ACA
Partner
M.No: 249388



Office: H.No. 1-6-41/5, 1st
2nd Floor, Above SBI Dr.A.S.Rao Nagar Branch,
Near Radhika Theatre, Hyderabad - 500 062. TS
☎ 040-3564 6999 ✉ ravitata2018@gmail.com





Project Management

The Project Management and Administration responsibilities, as well as the staff designated for these responsibilities are shown below:

SL	Designation	Numbers	Percentage of time to the project	Roles and responsibility	Reporting to
1	Director	1	As per requirement	Director will look after achievements and overall progress of the project.	
2	Project Coordinator	2	100%	Project coordinator will be responsible for planning, execution and reporting of all project activities with Block Facilitators and he/she will solve problems regarding implementation of project activities.	Director
3	Block Facilitator	14	100%	Block Facilitator will mobilize community and facilitate meetings, with responsibilities to support coordinator in organizing workshop & trainings.	Project co-coordinator

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Office: H.No. 1-6-41/5, Plot No. 51,
2nd Floor, Above SBI Dr.A S.Rao Nagar Branch,
Near Radhika Theatre, Hyderabad - 500 062. TS
☎ 040-3564 6999 ✉ ravitata2018@gmail.com



Budget

Project on Developing Income Generation Skills through Capacity Building					
ARUNODAYA TRUST					
Sl.No	Description	Units	Unit Cost	Months	Amount
1	Human Resource				
1.1	Project Coordinator	1	55000	12	660000
1.2	Project Officers	50	30000	12	18000000
1.3	Security Officer	50	15000	12	9000000
	Sub Total				27660000
2	Overhead Costs				
2.1	Utilities (Electricity & Water Etc)	50	8000	12	4800000
2.2	Documentation	50	7000	12	4200000
2.3	Coordination and Communication Cost	50	6000	12	3600000
	Sub Total				12600000
3	Direct Activity Cost				
3.1	Hold One Day Planning and Sensitization meeting with 30 representatives of stake holders- Transportation reimbursements Stationary- Refreshments	50	4000	1	200000
3.2	Conducting a three month Period Training for or 4,00,00,000 Beneficiaries- Needs assessments for Beneficiaries-Training materials -Trainers- Training Facilitators- Transport - refunds to Participants- Tea and Snacks for Participants	400000	15000	1	6000000000
3.3	Project Monitoring Costs	1	25000	12	300000
3.4	Project Evaluation Cost	50	20000	1	1000000
	Sub Total				6001500000
	Total Project Cost				604,17,60,000

Six Hundred Four Crore Seventeen Lakhs Sixty Thousand Only

For Ravikanth Tata & Co.
Chartered Accountants
FRN : 0164925

N. Rajasekhar Reddy

N. Rajasekhar Reddy, ACA
Partner
M.No: 249388



Office: H.No. 1-41, S. Road No. 51
2nd Floor, Above P. S. Nagar Branch,
Near Radhika Theatre, LANGANA, 500 062. TS
☎ 040-3564 6999 ✉ ravitata2018@gmail.com



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Financial Figures/Particulars:

Total Project Cost: 604,17,60,000
Total Project Cost: 604,17,60,000

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For ARUNODAYA TRUST

K Venkatesh
Managing Trustee